# Dissemination Report (January 2025)

## "Improving the quality and sustainability of learning using early intervention methods based on learning analytics"

## Project No. 2023-1-FI01-KA220-HED-000159757

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| **Abstract** | This report summarizes the dissemination activities carried out by partner institutions of the ISILA project for the period January 2024 – January 2025, detailing the types of dissemination, platforms used, and their overall impact. |

# Table of Content

# 1. Introduction

This report summarizes the dissemination activities carried out by partner institutions of the ISILA project for the period **January 2024 – January 2025**, detailing the types of dissemination, platforms used, and their overall impact.

Following the first year of project implementation, each partner organization implemented various activities per the dissemination strategy developed at the beginning of the project.

To date, the project has been presented to **more than 700 participants** at **six international conferences**, a **scientific festival**, and several **research seminars**. Additionally, **over 2,500 individuals** have been informed about the project, and the project's social media pages have registered **over 10,000 views**.

These activities aimed to raise awareness among target groups and demonstrate how learning analytics can be leveraged as a powerful tool to track student progress and enhance education.

# 2. Description of the implemented activities

- Development of dissemination strategy -A structured strategy was defined to ensure a common understanding among partners regarding the organization, reporting, and execution of planned dissemination activities.
- Creation of visual identity- at the very beginning of the project, a logo, presentation templates and document formats were designed. Additionally promotional materials, including a leaflet and a short video, were produced to enhance the project's visibility and strengthen recognition of the website.
- Project website have been designed and continuously maintained
- Project have been presented at 6 International Conferences
- Partners participated in a successfully organized transnational meeting in León- the overall feedback collected from the survey was overwhelmingly positive, with strong agreement across key areas such as logistics, accommodation, venue, fruitfulness and relevance of the discussed topics.
- Descriptive report published at the project website with analysis of survey results, providing insights into overall participant's satisfaction from the held TPM in Leon.

In general dissemination activities during the first year of project dissemination were implemented as outlined at the grant agreement and without any significant redistribution of partner's tasks.

# 3. Level of achievement of planned dissemination activities

At this stage of the project implementation creation of dissemination strategy, project website and social media pages are completely finalized as well as materials and documents related to project visual identity.

Partners are continuously organizing regular project online meetings for evaluation, coordination and planning of the project activities so far consortium managed to held 8 online meetings and a TPM in Leon.

Agenda and attendance lists from the meeting are accessible at the project shared folder.

So far project have been presented at 6 conferences and managed to publish 3 scientific papers.

# 4. KPIs

- So far the number of website visits are 228 unique users.
- 83 users are following project Face book page and 75 in LinkedIn and 10 in Twitter
- 94 news were published at the social media pages of the ISILA project and more than 50 at partner's institutions channels.
- Project have been presented at 6 **international conferences**, reaching a wider academic and professional audience
- 3 scientific papers published
- 3 project news published on media
- Positive participant's satisfaction from the held TPM in Leon, descriptive report available at the project website.

# 5. Impact

The impact on target groups involved in the project will be additionally measured through questionnaires filled after the piloting. Each PU will prepare a short report on the impact of the project on their activities and work, including plans for future use of the project results.
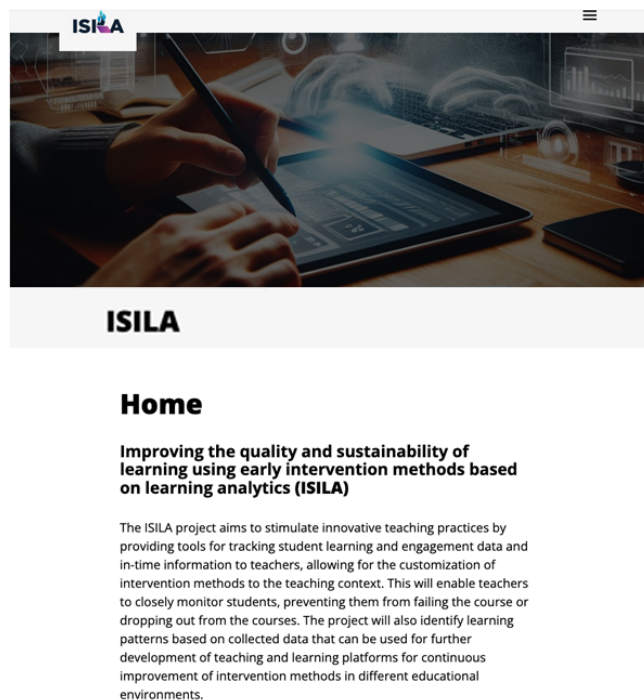
So far project impacts on its target groups through strategic dissemination and engagement activities as follow:

- Achieved  project results at this stage of the project are published on the project website
- The creation of a visual identity serves as tool, increasing institutional engagement and project recognition
- Teachers benefit from direct exposure to newly developed guidelines and instructional materials presented at teacher training
- Project presentations at international conferences facilitate knowledge-sharing within the research community.
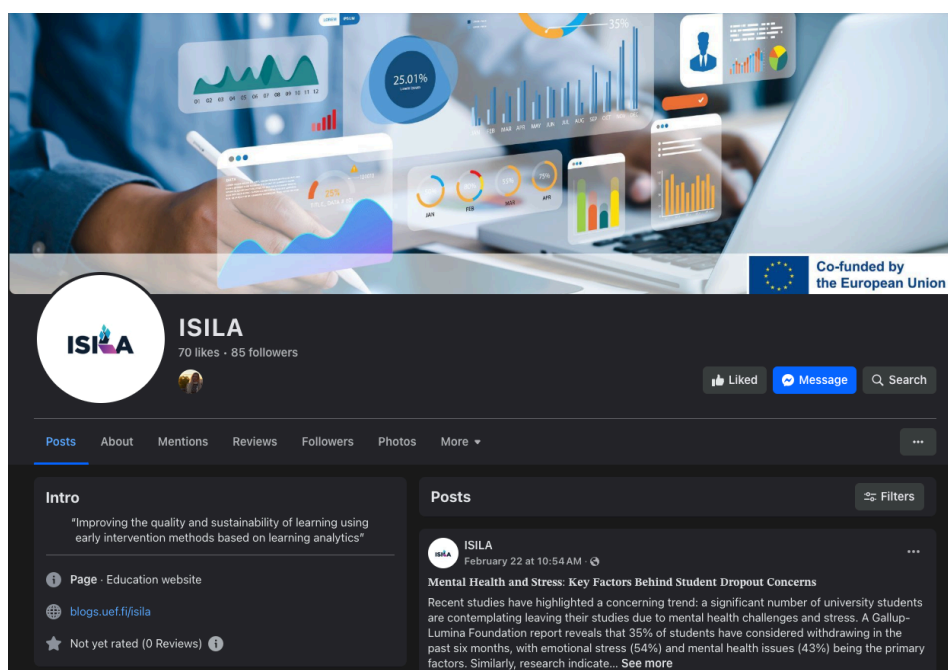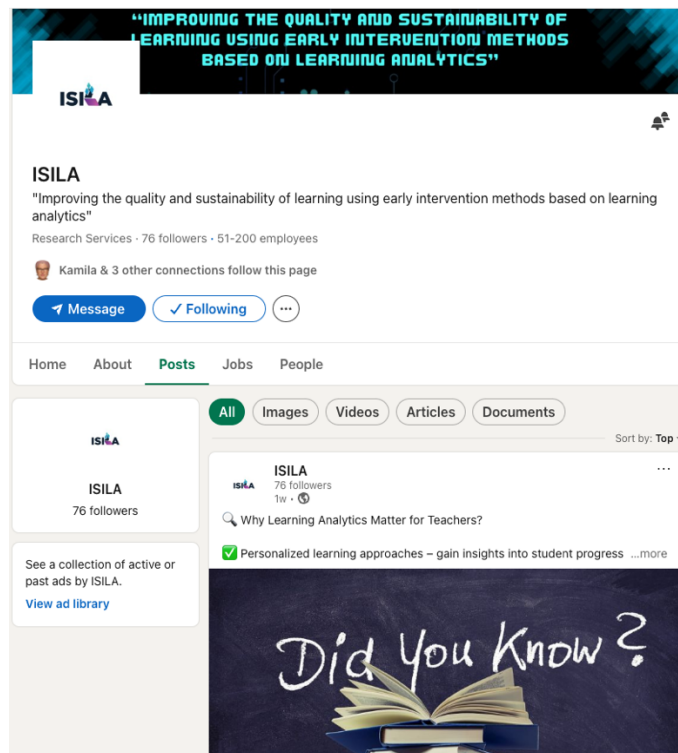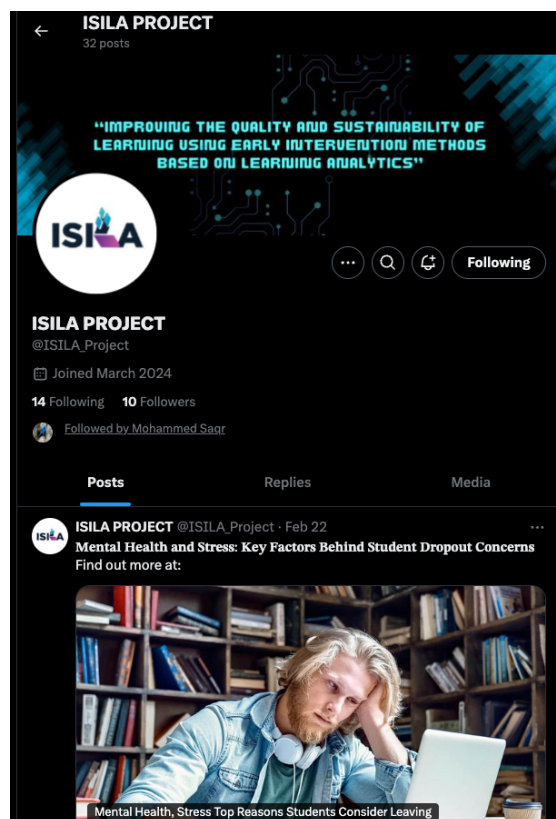
# 6. Annex

## I. Digital Platforms

1. Website [https://blogs.uef.fi/isila/](https://blogs.uef.fi/isila/)



2. Facebook [https://www.facebook.com/profile.php?id=61557364945912](https://www.facebook.com/profile.php?id=61557364945912)

## 3. Linkedin : [https://www.linkedin.com/company/isila.eu](https://www.linkedin.com/company/isila.eu)



## 4. Twitter: [https://x.com/ISILA_Project](https://x.com/ISILA_Project)

## II. Publications

1. Have Learning Analytics Dashboards Lived Up to the Hype? A Systematic Review of Impact on Students' Achievement, Motivation, Participation and Attitude (Confernce Paper)

https://doi.org/10.1145/3636555.3636884

2. Have Learning Analytics Dashboards Lived Up to the Hype? A Systematic Review of Impact on Students' Achievement, Motivation, Participation and Attitude (Conference Presentation)

https://doi.org/10.1145/3636555.3636884

3. Tracking students' progress in educational escape rooms through a sequence analysis inspired dashboard. (Conference Paper)

https://link.springer.com/chapter/10.1007/978-3-031-72312-4_15

4. Tracking students' progress in educational escape rooms through a sequence analysis inspired dashboard. (Conference Paper)

https://ea-tel.eu/ectel2024/posters

5. Frequencies and averages miss the point of SRL evolution: A complex dynamic systems approach. (Conference Paper)

https://www.researchgate.net/publication/385864390_Frequencies_and_averages_miss_the_point_of_SRL_evolution_A_complex_dynamic_systems_approach